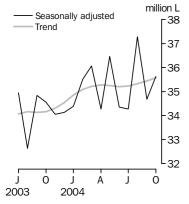


SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

EMBARGO: 11.30AM (CANBERRA TIME) FRI 10 DEC 2004

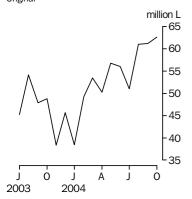
Australian produced wine

Domestic sales



Australian produced wine

Exports Original



INQUIRIES

For further information about these and related statistics, contact the National Information and Referral Service on 1300 135 070.

FIGURES KEY

	October 2004 '000 L	Sep 2004 to Oct 2004 % change	Oct 2003 to Oct 2004 % change
TREND ESTIMATES Australian produced wine		_	_
Domestic wine sales	35 586	0.4	4.1
White table wine sales	17 517	0.2	3.4
Red and rosé table wine sales	12 590	0.3	3.8
SEASONALLY ADJUSTED			
Australian produced wine			
Domestic wine sales	35 634	2.8	3.1
White table wine sales	17 784	4.0	4.7
Red and rosé table wine sales	12 390	2.5	0.3
KEY POINTS			

TREND ESTIMATES

- The trend estimate for domestic sales of Australian produced wine was 35.6 million litres in October 2004, an increase of 0.4% on September 2004, and 4.1% on October 2003.
- The trend estimate for domestic sales of white table wine increased 0.2% on September 2004, and 3.4% on October 2003. Red and rosé table wine increased 0.3% on September 2004, and 3.8% on October 2003.

SEASONALLY ADJUSTED ESTIMATES

- The seasonally adjusted estimate for domestic sales of Australian produced wine was 35.6 million litres in October 2004, an increase of 2.8% on September 2004.
- The seasonally adjusted estimate for domestic sales of white table wine increased 4.0% on September 2004, while red and rosé table wine increased 2.5% on September 2004.

ORIGINAL ESTIMATES

- In original terms, 39.4 million litres of Australian produced wine was sold domestically by winemakers in October 2004, an increase of 8.2% on September 2004, but a decrease of 1.2% on October 2003.
- Exports of Australian produced wine increased marginally on September 2004, to 62.6 million litres in October 2004. Australia exported 624.2 million litres with a value of \$2.6 billion in the twelve months ending October 2004, an increase of 16.7% in volume and 8.8% in value over the corresponding period to October 2003.

NOTES

FORTHCOMING ISSUES ISSUE RELEASE DATE

 November 2004
 12 January 2005

 December 2004
 4 February 2005

 January 2005
 3 March 2005

 February 2005
 5 April 2005

 March 2005
 6 May 2005

 April 2005
 3 June 2005

CHANGES IN THIS ISSUE There are no changes in this issue.

DATA NOTES There are no data notes in this issue.

ROUNDING Where figures have been rounded, discrepancies may occur between sums of the

component items and totals.

ABBREVIATIONS \$m million dollars

ABS Australian Bureau of Statistics

AWBC Australian Wine and Brandy Corporation

f.o.b. free on board

HS Harmonized Commodity Description and Coding System (Harmonized System)

L litre

L al litres of alcohol

Dennis Trewin

Australian Statistician

DOMESTIC AUSTRALIAN TABLE WINE SALES TREND

TOTAL WHITE AND RED/ROSÉ TABLE WINE

The trend estimate for total sales of white table wine increased 0.2% on September 2004, and 3.4% on October 2003. The trend estimate for total red and rosé wine increased 0.3% on September 2004, and 3.8% on October 2003.

TOTAL WHITE AND RED/ROSÉ TABLE WINE: Trend

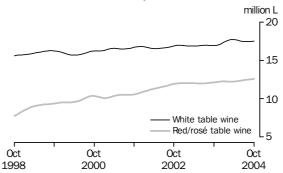


TABLE WINE,
GLASS CONTAINER
LESS THAN 2 LITRES

The trend estimate for sales of white table wine in glass containers of less than 2 litres increased 0.5% on September 2004, and 7.6% on October 2003. The trend estimate for red and rosé wine sales in glass containers of less than 2 litres increased 0.4% on September 2004, and 4.9% on October 2003.

TABLE WINE, Glass container less than 2 litres: Trend

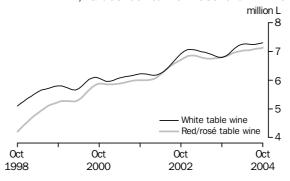
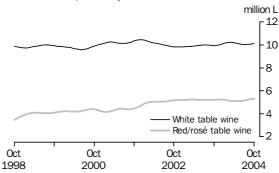


TABLE WINE,
SOFT PACK CONTAINERS

The trend estimate for domestic sales of white table wine in soft packs increased 0.5% on September 2004, and 2.0% on October 2003. The trend estimate for red and rosé wine in soft packs increased 1.0% on September 2004, and 2.1% on October 2003.

TABLE WINE, Soft pack containers: Trend

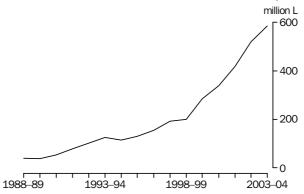


EXPORTS OF AUSTRALIAN PRODUCED WINE

ANNUAL EXPORTS OF AUSTRALIAN PRODUCED WINE

The graph below shows that there has been steady growth in original terms in the quantity of exports of Australian produced wine over the last sixteen years. In 1988–89, 39.0 million litres of wine were exported. Exports gradually grew over the next four years to reach over 100 million litres in 1992–93. By 1998–99 exports had reached 200.9 million litres. Since then there has been rapid growth with 284.9 million litres of wine exported in 1999–2000, a 41.8% rise on 1998–99. Over the following three years there were rises of 18.7%, 23.7% and 24.0% respectively. In 2003–04 exports totalled 584.3 million litres, an increase of 12.7% on 2002–03.

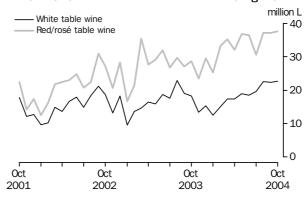
EXPORTS OF AUSTRALIAN PRODUCED WINE, Annual totals: Original



EXPORTS OF WHITE AND RED/ROSÉ TABLE WINE

In original terms, 62.6 million litres of Australian produced wine were exported in October 2004, an increase of 2.3% on September 2004, and 28.4% on October 2003. In October 2004, 22.7 million litres of Australian produced white table wine were exported, an increase of 1.6% on September 2004 and 24.3% on October 2003. Australia exported 37.6 million litres of Australian produced red and rosé table wine in October 2004, an increase of 1.2% on September 2004 and 30.7% on October 2003.

EXPORTS OF TABLE WINE BY TYPE: Original

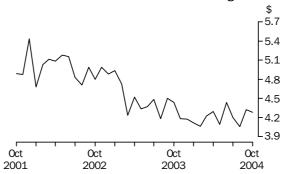


EXPORTS OF AUSTRALIAN PRODUCED WINE continued

UNIT VALUE OF WINE EXPORTS

In original terms, 62.6 million litres of wine valued at \$268.2m were exported in October 2004, an increase of 2.3% in quantity and 1.3% in value on September 2004. The average value of Australian wine exported in October 2004 was \$4.28 per litre, down from \$4.44 per litre in October 2003, and also a decrease when compared to \$4.33 per litre in September 2004.





DIFFERENCES BETWEEN
ABS AND AWBC WINE
EXPORT FIGURES

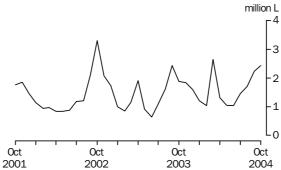
The value of wine exports reported in this publication is derived by the Australian Bureau of Statistics (ABS) from customs export records and the ABS converts the value on the day of shipment, at the daily conversion rate (see paragraph 9 of the Explanatory Notes for more detail). The Australian Wine and Brandy Corporation (AWBC) also report the value of exports and the exporter makes the conversion when submitting wine for export approval. With the AWBC method, it is expected that some of the conversions will occur at hedged rates. This does not occur with the ABS method. For October, the value reported by the ABS was \$268.2m, while the AWBC value was \$279.5m. When the Australian exchange rate is moving significantly the alternative methods will result in diverging valuations.

IMPORTS AND DISPOSALS OF AUSTRALIAN PRODUCED WINE

WINE IMPORTS CLEARED FOR HOME CONSUMPTION

In original terms, 2.4 million litres of wine were imported, an increase of 8.9% in quantity, but a decrease of 5.8% in value on September 2004. The average value of wine imports cleared for home consumption in October 2004 was \$8.35 per litre, down from \$10.01 per litre in October 2003.





DISPOSALS OF
AUSTRALIAN PRODUCED
WINE AND WINE
AVAILABLE FOR
CONSUMPTION IN
AUSTRALIA

The original data for the September quarter 2004 shows that wine available for consumption in Australia increased 2.7% on the same quarter in 2003. Domestic sales of Australian wine increased 2.6% and wine imports increased 5.2%. Total disposals of Australian produced wine increased by 11.3% on the same quarter in 2003 with exports also increasing by 17.7%.

	Domestic sales of Australian produced wine (A)	Wine imports cleared for home consumption (B)	Wine available for consumption (A + B)	Exports of Australian produced wine (C)	Total disposals of Australian produced wine (A + C)
Period	'000 L	'000 L	'000 L	'000 L	'000 L
2001–02 2002–03 2003–04 Sep Quarter 2003 Sep Quarter 2004	386 232 402 479 417 378 107 379 110 180	14 479 r18 069 18 737 5 138 5 405	400 711 r420 548 436 115 112 517 115 585	418 390 518 595 r584 319 147 284 r173 292	804 622 921 074 r1 001 697 254 663 r283 472

revised



DOMESTIC SALES OF AUSTRALIAN WINE, By container type

	WHITE TABLE	WINE		RED AND ROSÉ TABLE WINE		INE			
	Glass less than 2 litres	Soft packs(a)	Total(b)	Glass less than 2 litres	Soft packs(a)	Total(b)	Total table wine	Total other wine	Total wine
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
• • • • • • • • •	• • • • • • • •	• • • • • • •	• • • • • • • •	ORIGINAL		• • • • • • • • •	• • • • • • •	• • • • • •	• • • • • •
2001–02	75 657	122 776	199 881	73 622	56 085	130 401	330 281	55 952	386 232
2002-03	81 678	118 893	201 631	79 752	62 788	142 835	344 465	58 010	402 479
2003–04	84 225	120 935	207 962	82 832	62 795	147 074	355 037	62 338	417 378
2003									
October	7 872	11 070	19 290	7 761	5 904	13 801	33 091	6 739	39 831
November	8 529	11 337	19 969	7 794	5 618	13 516	33 485	7 418	40 904
December	9 371	10 367	19 976	7 525	4 859	12 608	32 584	8 150	40 734
2004									
January	4 774	7 771	12 634	3 659	2 751	6 417	19 051	3 002	22 053
February	6 573	9 759	16 594	5 386	4 095	9 600	26 193	3 365	29 558
March	7 419	11 276	18 987	6 604	5 355	12 003	30 991	4 534	35 525
April	6 352	10 267	17 505	6 235	5 118	11 639	29 144	4 547	33 691
May	6 305	9 898	16 290	7 232	5 731	13 062	29 352	4 548	33 900
June	6 435	9 177	15 801	7 851	5 471	13 451	29 252	4 550	33 803
July	6 854	10 269	17 227	7 894	6 261	14 254	31 481	5 217	36 698
•	7 141	9 362	16 814	8 019	6 339	15 067	31 881	5 206	37 086
August	7 141	10 265	17 499	7 400	5 686		30 598	5 798	
September						13 100			36 396
October	8 190	10 893	19 149	7 822	5 601	13 453	32 602	6 764	39 366
• • • • • • • • • •	• • • • • • • •	• • • • • • •	SEA:	SONALLY AD	JUSTED	• • • • • • • • •	• • • • • • • •		• • • • • •
2003									
October	7 006	9 787	16 991	7 019	5 375	12 354	29 345	5 215	34 560
November	6 488	10 093	16 872	6 377	5 393	12 048	28 920	5 132	34 052
December	7 039	9 502	16 871	6 974	5 084	12 220	29 091	5 045	34 136
2004									
January	6 887	10 435	17 341	6 927	5 040	11 971	29 312	5 079	34 391
February	7 313	10 192	17 736	7 048	5 287	12 476	30 212	5 311	35 523
March	7 404	10 373	18 049	7 204	5 199	12 589	30 638	5 426	36 06
April	6 670	10 096	17 402	6 519	5 076	11 717	29 119	5 159	34 278
May	7 497	10 410	17 978	7 108	5 892	13 124	31 102	5 360	36 462
June	7 197	9 811	17 200	6 967	4 895	12 005	29 205	5 156	34 363
July	7 052	9 801	16 969	6 966	5 140	12 088	29 057	5 223	34 280
August	7 561	10 184	18 141	7 457	5 358	13 651	31 792	5 487	37 27
September	6 935	10 060	17 101	6 839	5 336	12 087	29 188	5 491	34 679
October	7 498	10 281	17 784	7 164	5 289	12 390	30 174	5 460	35 634
	• • • • • • • •	• • • • • • •	• • • • • • • •	TREND	• • • • • • •	• • • • • • • • •			• • • • • •
2003				INLIND					
October	6 792	9 930	16 933	6 798	5 217	12 127	29 060	5 113	34 173
November	6 832	9 930	16 933	6 830	5 217	12 127	29 181	5 113	34 173
December									
	6 916	10 015	17 158	6 873	5 241	12 235	29 393	5 143	34 536
2004	7 000	10 117	17 404	0.000	E 04E	40.070	00.070	E 405	04.05
January	7 033	10 117	17 401	6 929	5 215	12 272	29 673	5 185	34 858
February	7 136	10 196	17 608	6 972	5 164	12 253	29 861	5 227	35 088
March	7 213	10 225	17 731	7 006	5 118	12 232	29 963	5 252	35 215
	7 258	10 201	17 760	7 030	5 103	12 254	30 014	5 265	35 279
April		10 130	17 683	7 036	5 104	12 293	29 976	5 276	35 252
April May	7 261				5 124	12 353	29 921	5 291	35 21
April	7 261 7 248	10 060	17 568	7 044	5 124	12 000	25 521	3 231	00 ===
April May		10 060 10 032	17 568 17 490	7 044 7 066	5 163	12 427	29 917	5 324	
April May June	7 248								35 241
April May June July	7 248 7 244	10 032	17 490	7 066	5 163	12 427	29 917	5 324	35 241 35 337 35 446

⁽a) Soft pack containers include all collapsible packs, plastic or otherwise.

⁽b) Components do not add to total. The difference between the components and total is 'wine in other containers' (see Glossary).



DOMESTIC SALES OF AUSTRALIAN WINE AND BRANDY BY WINEMAKERS

	Table	Fortified	Sparkling bottle fermentation(a)	Sparkling bulk fermentation(a)	Carbonated	Other wine products(b)	Vermouth	Brandy(c)
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L al
• • • • • • • • • •	• • • • • • • • •	• • • • • • • • •	• • • • • • • • • • •	• • • • • • • • • • •		• • • • • • • • •	• • • • • • • • •	• • • • • • • •
2001-02	330 281	20 384	17 686	12 000	3 123	2 454	305	701
2002–03 2003–04	344 465 355 037	20 842 21 201	22 991 21 555	8 627 13 121	2 799 3 468	2 498 2 738	252 255	651 618
2003-04	333 037	21 201	21 333	13 121	3 408	2 136	233	010
October	33 091	1 667	2 979	1 495	326	253	20	59
November	33 485	1 742	3 337	1 699	363	256	21	62
December	32 584	1 768	3 623	2 006	415	308	30	87
2004								
January	19 051	1 134	911	538	224	177	17	42
February	26 193	1 193	1 020	746	223	161	20	27
March	30 991	1 673	1 399	938	316	190	19	41
April	29 144	1 745	1 304	981	306	197	14	41
May	29 352	2 064	1 190	788	278	211	17	48
June	29 252	1 989	1 209	814	282	241	17	42
July	31 481	2 097	1 430	1 074	314	284	19	52
August	31 881	1 943	1 527	1 263	260	198	15	63
September	30 598	1 751	2 228	1 238	347	218	17	46
October	32 602	1 470	3 014	1 676	395	191	17	47

⁽a) Spritzig table wines are included with table wine.

⁽c) Quantities on which excise duty was paid.

⁽b) See paragraph 4 of the Explanatory Notes and Glossary.



DOMESTIC SALES OF AUSTRALIAN FORTIFIED WINE BY WINEMAKERS

	Sherry in glass less than 2 litres	Port in glass less than 2 litres	Other in glass less than 2 litres(a)	Soft packs	All other containers(b)	Total fortified
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
• • • • • • • • •	• • • • • • • • • • • •	• • • • • • • • • • • • •	• • • • • • • • • • • • •	• • • • • • • • • • • • • • • •	• • • • • • • • • • • • •	• • • • • • • • • • • • • • • •
2001-02	2 102	4 052	333	8 369	5 529	20 384
2002-03	2 227	4 075	320	8 856	5 369	20 842
2003-04	2 041	4 296	377	9 042	5 447	21 201
2003						
October	150	328	37	727	425	1 667
November	174	414	36	701	418	1 742
December	205	453	33	641	436	1 768
2004						
January	139	218	18	435	324	1 134
February	96	196	16	513	373	1 193
March	145	334	24	742	429	1 673
April	171	324	24	816	410	1 745
May	170	432	28	951	484	2 064
June	152	361	57	961	458	1 989
July	194	412	30	967	493	2 097
August	174	441	31	848	449	1 943
September	169	342	27	758	455	1 751
October	131	293	25	655	367	1 470

⁽a) Includes muscat, madiera, tokay and white port.

⁽b) Includes tankers, cans and rigid containers including glass 2 litres and

	WINE TYPE									
Period	White table	Red/rosé table(b)	Total table	Fortified wine	Sparkling wine	Other	Total wine			
QUANTITY ('000 L)										
2001-02	175 741	230 465	406 205	2 698	8 048	1 438	418 390			
2002-03	193 736	312 881	506 617	3 034	7 933	1 010	518 595			
2003–04	r206 487	r364 767	r571 254	r2 512	9 805	749	r 584 319			
2003	00.047	00.700	50.050	0.40	4 4 4 0	0.5	54440			
August	22 947	29 703	52 650	249	1 148	95	54 142			
September	19 050	27 132	46 181	385	1 236	92	47 894			
October	18 274 13 403	28 758 r23 489	47 032 r36 893	176 215	1 526 1 186	57 56	48 790 r38 350			
November December	15 373	29 576	44 949	215 141	510	36	r45 637			
2004	10 373	29 57 6	44 949	141	310	30	145 637			
January	12 475	r25 258	r37 734	88	609	21	r 38 452			
February	15 130	33 365	48 495	148	528	62	49 233			
March	17 337	35 269	52 606	223	611	34	53 475			
April	17 403	32 064	49 467	210	533	59	50 269			
May	18 942	36 814	55 756	204	746	71	56 776			
June	18 511	36 562	55 073	247	679	53	56 052			
July	19 626	30 639	50 265	134	541	73	51 013			
August	22 600	37 134	59 734	121	1 148	45	61 048			
September	r22 366	r37 154	r59 520	149	1 492	70	r 61 231			
October	22 718	37 600	60 318	154	2 108	44	62 624			
		V	ALUE(c) (\$	(000						
2001-02	737 454	1 296 820	2 034 273	16 169	49 042	5 644	2 105 128			
2002-03	788 239	1 561 361	2 349 600	18 266	48 934	6 346	2 423 145			
2003–04 2003	r793 900	r1 628 008	r2 421 908	r13 665	53 346	4 740	r 2 493 659			
August	85 540	132 619	218 159	1 511	6 130	587	226 386			
September	75 545	131 472	207 017	1 685	6 352	428	215 482			
October	70 968	135 672	r206 640	1 449	r7 927	483	r 216 498			
November	r47 956	r104 180	r152 136	r981	6 831	421	r 160 370			
December	59 657	127 132	r186 789	820	2 616	234	r 190 458			
2004										
January	r46 906	r107 266	r154 172	r536	3 391	177	r 158 277			
February	57 275	r138 788	r196 063	944	2 749	206	r 199 962			
March	67 148	154 032	221 180	1 034	3 539	237	225 989			
April	66 799 71 637	144 699	211 498 226 836	1 006 1 172	3 023 4 134	502 339	216 029 232 480			
May	71 637 76 670	155 199 166 736	243 406	915	4 134 4 071	339 306	232 480 248 698			
June July	76 670 72 731	136 914	243 406	898 915	3 217	438	248 698 214 198			
August	82 280	157 703	239 983	887	6 161	438 428	214 198 247 460			
September	r86 635	r168 686	r255 320	r1 068	r7 996	448	r264 832			
October	83 754	172 098	255 853	945	11 121	318	268 237			
000000	22.31	1.2 000	200 000	0.0		010				

r revised

⁽a) Exports may include sales made by exporters other than winemakers.

⁽b) Includes 'Other table wine'.

⁽c) See paragraph 7 of the Explanatory Notes.

EXPORTS AND IMPORTS OF BRANDY

	EXPORTS	(a)	IMPORTS	(b)
	Quantity	Value(c)	Quantity	Value(c)
Period	'000 L al	\$'000	'000 L al	\$'000
• • • • • • • • •	• • • • • •	• • • • • • •	• • • • • • • • • • • • • • • •	• • • • • • •
2001-02	24	208	577	9 026
2002-03	21	172	r598	r10 162
2003-04	11	323	540	10 425
2003				
August	2	7	46	660
September	_	2	40	642
October	_	5	56	1 381
November	_	2	53	1 047
December	_	5	74	1 783
2004				
January	2	16	30	772
February	_	1	33	482
March	1	34	42	558
April	1	23	28	605
May	1	179	43	694
June	2	30	38	506
July	2	244	49	753
August	2	29	31	463
September	1	9	60	1 264
October	1	44	35	662

nil or rounded to zero (including null cells)

⁽a) Exports may include sales made by exporters other than winemakers.

⁽b) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

⁽c) See paragraphs 7 and 8 of the Explanatory Notes.



	WINE TYPI	Ξ					TOTAL WI	NE
	White table	Red/rosé table(b)	Total table	Fortified	Sparkling	Other	Quantity	Value(c)
	table	table(b)	table	roranea	Sparking	Outer	Quantity	value(c)
Country	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	\$'000
• • • • • • • • • • • • • • • • • • • •	• • • • • • •	• • • • • • •	• • • • • • •	• • • • • •	• • • • • •	• • • • • •	• • • • • • • • •	• • • • • •
			EXPORTS	(d)				
United Kingdom	12 478	15 414	27 892	13	1 470	7	29 381	111 748
United States of America	5 023	9 481	14 504	37	120	9	14 670	70 271
New Zealand	739	1 272	2 012	18	182	12	2 223	8 143
Canada	1 218	3 687	4 905	71	54	_	5 030	29 798
Germany, Federal Republic of	570	985	1 554	_	4	_	1 558	4 142
Netherlands	361	755	1 116	_	10	_	1 126	3 783
Denmark	258	1 338	1 596	2	8	_	1 607	4 885
Ireland	451	728	1 180	_	8	_	1 188	5 879
Sweden	210	379	589	_	74	_	663	2 540
Belgium	182	333	515	_	34	1	550	2 683
Japan	361	849	1 210	1	60	_	1 271	6 248
Switzerland	9	154	163	_	_	_	163	463
France	125	216	342	_	8	_	350	905
Singapore	120	264	385	2	6	4	396	3 483
Norway	29	217	246	_	3	_	250	1 198
Hong Kong	48	155	203	_	19	2	224	1 576
Malaysia	32	124	156	3	1	1	161	1 802
Finland	56	190	246	1	3	_	250	928
Thailand	52	117	170	_	3	_	173	996
United Arab Emirates	30	45	75	_	8	_	83	263
Total other countries(e)	361	897	1 258	6	34	6	1 305	6 495
Total all countries	22 718	37 600	60 318	154	2 108	44	62 624	268 237
• • • • • • • • • • • • • • • • • • • •	• • • • • • •	• • • • • • •	• • • • • • •	• • • • • •	• • • • • •	• • • • • •	• • • • • • • • •	• • • • • •
			IMPORTS	S (f)				
New Zealand	747	101	848	_	90	7	945	8 618
Italy	45	173	218	1	365	43	627	3 492
France	108	59	167	8	192	1	367	6 628
Spain	9	32	41	3	16	_	60	368
Portugal	1	3	4	_	_	36	41	157
United Kingdom	_	11	11	_	_	_	11	57
Germany, Federal Republic of	4	_	4	_	_	15	20	105
Greece	_	11	11	_	_	5	17	35
Total other countries(e)	267	29	296	19	38	_	353	928
Total all countries	1 181	419	1 600	32	700	109	2 441	20 387

nil or rounded to zero (including null cells)

(a) For details on the selection of countries see paragraph 6 of winemakers.

(b) Includes other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

⁽c) See paragraphs 7 and 8 of the Explanatory Notes.

⁽f) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.



EXPORTS OF AUSTRALIAN WINE(a), By region

	Oceania	Europe						_		
Period	and Antarctica	and the former USSR	South-East Asia	North-East Asia	Northern America	Other(b)	Total all regions	European Union(c)		
renou	, intarotroa	Torritor Goort	7.074	71074	, iiii onod	outer (b)	rotar an rogiono	0111011(0)		
• • • • • • • • • •	OHANTITY (1000.1)									
			ζ.	O') VTITNAU	00 L)					
2001-02	27 273	260 436	6 685	9 851	111 735	2 410	418 390	253 476		
2002-03	33 499	290 011	7 249	9 152	175 321	3 364	518 595	281 933		
2003-04	r28 615	322 546	9 333	12 398	207 970	3 457	r 584 319	313 948		
2003										
August	3 327	33 473	579	650	15 865	248	54 142	32 828		
September	4 099	28 280	471	1 006	13 830	209	47 894	27 707		
October	3 619	26 025	836	1 137	16 935	238	48 790	25 613		
November	r2 969	19 583	987	1 345	13 135	331	r 38 350	19 362		
December	953	23 961	794	1 373	18 333	222	r 45 637	23 366		
2004										
January	r1 226	22 974	571	722	12 642	318	r 38 452	21 641		
February	1 625	28 685	627	1 286	16 769	241	49 233	28 240		
March	1 671	29 276	920	895	20 324	390	53 475	27 557		
April	1 645	25 880	665	963	20 763	353	50 269	25 363		
May	2 495	30 690	1 634	819	20 734	405	56 776	29 971		
June	2 017	29 180	699	1 434	22 425	296	56 052	28 473		
July	2 028 2 846	26 872 39 543	677 883	1 226 1 392	19 402 16 069	809 315	51 013 61 048	26 106 38 672		
August September	2 846 r3 240	r35 531	859	r1 221	r20 101	278	r 61 231	r35 081		
October	2 391	37 326	934	1 934	19 700	339	62 624	36 850		
Octobei	2 391	37 320	934	1 934	19 700	339	02 024	30 830		
• • • • • • • • • •	• • • • • • • • •		• • • • • • • • •	VALUE(d) (\$'	000)	• • • • • • • •	• • • • • • • • • • • • • •	• • • • • • • • • •		
					•					
2001–02	90 580	1 115 774	47 547	59 672	780 125	11 430	2 105 128	1 078 511		
2002-03	107 376	1 184 324	52 246	57 470	1 007 724	14 006	2 423 145	1 141 847		
2003–04 2003	r106 839	1 165 185	61 869	74 274	1 071 017	14 474	r 2 493 659	1 133 062		
August	10 321	125 760	3 561	4 262	81 478	1 003	226 386	122 416		
September	12 010	109 887	3 507	6 192	82 741	1 144	215 482	106 298		
October	r13 112	98 079	5 814	6 821	91 616	1 056	r 216 498	95 687		
November	r12 524	68 035	6 707	7 764	64 083	1 258	r 160 370	67 004		
December	4 382	82 666	5 396	7 620	89 468	924	r 190 458	80 374		
2004										
January	r4 221	77 464	3 929	4 557	66 967	1 138	r 158 277	75 897		
February	r5 263	101 719	4 931	6 570	80 370	1 109	r 199 962	99 797		
March	6 285	100 302	7 676	5 556	104 545	1 625	225 989	97 233		
April	6 981	90 034	5 268	5 963	106 612	1 170	216 029	87 816		
May	10 735	110 083	6 613	5 617	97 836	1 596	232 480	106 540		
June	8 777	109 831	5 348	8 571	114 804	1 367	248 698	106 023		
July	9 727	r98 702	4 969	6 371	91 885	2 544	214 198	95 206		
August	11 063	145 381	6 374	7 978	75 347	1 317	247 460	141 516		
September	r10 725	r145 222	r6 039	r6 881	r94 611	1 355	r 264 832	r143 345		
October	8 988	140 561	7 194	9 992	100 069	1 432	268 237	138 499		

⁽a) Exports may include sales made by exporters other than winemakers.

⁽b) Includes ships' stores and other countries as detailed in Standard Australian Classification of Countries (SACC) (cat. no. 1269.0).

⁽c) The 'European Union' is not additional to the total and is a component of the 'Europe and the former USSR' region. Includes all 25 current members of the European Union.

⁽d) See paragraph 7 of the Explanatory Notes.



${\tt IMPORTS\ CLEARED(a),\ Selected\ countries(b)}$

							Germany, Federal			
	New					United	rederai Republic			Total all
	Zealand	Italy	France	Spain	Portugal	Kingdom	of	Greece	Other	countries
Period	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L	'000 L
• • • • • • • • • •	• • • • • • •	• • • • • • • •	• • • • • • • •	• • • • • •	• • • • • •	• • • • • • •	• • • • • • •		• • • • • • •	• • • • • • • •
2001-02	3 894	4 983	2 716	386	484	5	371	407	1 233	14 479
2002-03	r5 202	r5 126	r2 926	r517	r504	400	r399	r373	r2 622	r 18 069
2003-04	5 629	4 672	3 064	564	621	20	354	313	3 501	18 737
2003										
August	372	423	186	18	33	_	39	31	508	1 611
September	725	482	303	94	72	7	26	12	717	2 438
October	518	667	410	69	33	3	33	52	98	1 883
November	689	513	371	72	53	_	37	9	92	1 837
December	476	495	332	43	94	_	21	73	72	1 606
2004										
January	497	299	168	69	38	_	24	34	80	1 209
February	408	237	182	39	38	_	17	4	114	1 039
March	558	368	171	23	32	_	24	24	1 440	2 640
April	538	303	197	31	41	1	44	34	119	1 310
May	368	240	201	21	81	3	17	14	99	1 043
June	243	321	231	44	83	5	26	11	70	1 033
July	573	447	198	55	50	9	35	31	55	1 453
August	836	423	281	13	37	_	26	16	78	1 710
September	1 166	398	395	68	41	_	47	14	112	2 242
October	945	627	367	60	41	11	20	17	353	2 441

nil or rounded to zero (including null cells)

r revised

⁽a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

⁽b) For details on the selection of countries see paragraph 6 of the Explanatory Notes.



r revised

⁽a) Imports cleared for home consumption. See paragraph 5 of the Explanatory Notes.

⁽b) Includes 'Other table wine'.

⁽c) See paragraph 8 of the Explanatory Notes.

EXPLANATORY NOTES

INTRODUCTION

1 The information shown in this publication for the domestic sales of Australian produced wine is obtained directly from winemakers by means of a mail collection. The brandy sales figures shown represent quantities on which excise duty was paid, i.e. the quantity of brandy released for sale. Statistics relating to import clearances and exports are based on information provided to the Australian Customs Service by importers, exporters and their agents.

SCOPE AND COVERAGE

- **2** The information on domestic sales of Australian produced wine is obtained from winemaking enterprises with sales of 250,000 litres or more in either of the previous two financial years. These account for approximately 94% of total wine sales. All sales data are collected on an Australia-wide basis only and state figures are therefore not available.
- **3** Tables 1–3 include all sales by winemakers (within the scope of the collection) with the exception of exports, sales for ships' stores, sales of imported wine and brandy and inter-winery sales, the last exclusion being necessary to avoid duplication in the published figures. From July 1998 the definition for table wine in the glass container categories changed from '1 litre and under' to 'less than 2 litres'. This series has been retained as the contribution of the over 1 litre but under 2 litres containers (such as table wine in magnum sized bottles) is believed to have been less than 1%. There is an expectation this contribution will increase in the future. This has a consequential effect for the 'other containers' category which includes glass containers 2 litres and over from July 1998 (prior to this it was glass over 1 litre). This series will also be retained.
- **4** From July 2000, the category 'Flavoured wine' has been changed to 'Other wine products'. This change reflects the inclusion of de-alcoholised, low and reduced alcohol wines in the category. These wine types were previously included in 'Table wine'. While it is expected that the effect on the 'Table wine' series resulting from this change will be insignificant, care should be taken in comparing 'Flavoured wine' with 'Other wine products'.

IMPORTS AND EXPORTS

- **5** Figures relating to international trade in wine and brandy are presented in tables 4–9 to provide a basis for assessing the overall wine market. ABS procedures are designed to ensure that sufficient editing is undertaken to guarantee the quality and integrity of trade statistics to at least the six-digit Harmonized Commodity Description and Coding System (HS) level. After the release of monthly trade statistics, the ABS may receive a number of client requests to investigate cases of possible misreporting. Most relate to potential errors at the more detailed levels of the commodity classification. Client requests for data investigations of this type will be undertaken free of charge if data at the six-digit level of the HS are affected. Otherwise investigations will only be considered if the value of the aggregate data queried exceeds \$250,000 in each month queried, and the cost of the investigation is met by the client.
- **6** Imports cleared for home consumption (including re-imports, that is, goods originating in Australia that have been exported but then returned to source) comprise those goods entered for home consumption, together with goods cleared from Customs warehouses. Exports of Australian produce are defined as exports of goods, materials or articles which have been produced, manufactured or partly manufactured in Australia. Due to a change in the Customs Tariff codes implemented in July 1999 and July 2000, the wine type categories are not necessarily comparable with earlier data.
- **7** In order to retain stability in the time-series of data, the selection of countries for which exports and imports data has been presented has been based upon the level of annual imports or exports from the previous financial year.

EXPLANATORY NOTES continued

IMPORTS AND EXPORTS continued

- **8** The value of exports is the free on board (f.o.b.) transactions value of the goods expressed in Australian dollars. The ABS converts foreign currency f.o.b. values to Australian dollars using the exchange rate prevailing on the date of departure shown on the export manifest.
- **9** The value of imports is the Australian customs value. Goods are valued at the point of containerisation (in most cases) or the port of shipment, or at the customs frontier of the exporting country, whichever comes first.
- **10** For details of currency conversion procedures for wine export values, please refer to 2.34 and 2.35 of *International Merchandise Trade, Australia; Concepts, Sources and Methods, 2001* (cat. no. 5489.0). Goods invoiced in one of six major foreign currencies are converted to Australian dollars by the Australian Bureau of Statistics. Sales in other foreign currencies are converted by the exporter to Australian dollars.

SEASONALLY ADJUSTED AND TREND ESTIMATES

- **11** Seasonal adjustment is a means of removing the estimated effects of normal seasonal variation from the series so that the effects of other influences can be more clearly recognised. Seasonal adjustment does not remove from the series the effect of irregular influences (e.g. abnormal weather and industrial disputes).
- **12** The seasonally adjusted estimates in this publication have been produced using a concurrent methodology whereby the seasonal factors are revised each month to take into account the seasonality exhibited by the latest observation. A more detailed review is conducted annually.
- 13 The overall degree of revision to the seasonally adjusted estimates is expected to be less on average than would be the case with annual reanalysis only. However, the nature of the seasonal adjustment process is such that the magnitude of some revisions resulting from each adjustment may be quite significant, especially towards the end of the series. For this reason additional care should be exercised when interpreting movements in seasonally adjusted data for recent months.
- 14 The smoothing of seasonally adjusted series to create trend estimates is a means of reducing the impact of the irregular component of the series. The trend estimates of wine sales have been derived by applying a 13-term Henderson weighted moving average to the seasonally adjusted series.
- **15** For further information, see *Information Paper: A Guide to Interpreting Time Series Monitoring Trends* (cat. no. 1349.0) or contact the Director, Time Series Analysis on Canberra (02) 6252 5132.

ACKNOWLEDGMENT

16 ABS publications draw extensively on information provided freely by individuals, businesses, governments and other organisations. Their continued cooperation is very much appreciated: without it, the wide range of statistics published by the ABS would not be available. Information received by the ABS is treated in strict confidence as required by the *Census and Statistics Act 1905*.

RELATED PUBLICATIONS

- **17** Another ABS publication which may be of interest is the *Australian Wine and Grape Industry* (cat. no. 1329.0). This is a statistical compendium of Australia's wine and grape industries containing information on: area of vines and production of grapes by region; wine production and grapes crushed by region; structure of the wine manufacturing industries; stocks of wine held by winemakers at 30 June; domestic wine sales; exports and imports of wine; price indexes of grapes and wine; consumption of wine and world comparisons.
- **18** Current publications and other products by the ABS are listed in the *Catalogue of Publications and Products* (cat. no. 1101.0). The Catalogue is available from any ABS office or the ABS web site http://www.abs.gov.au. The ABS also issues a daily Release Advice on the web site which details products to be released in the week ahead.

GLOSSARY

Carbonated wine Wine which has dissolved carbon dioxide and the carbon dioxide is added artificially to

the wine.

Domestic Sales All sales of Australian produced wine by winemakers within the scope of the survey

whether they be wholesale or retail sales, or bulk sales to other wineries outside of the scope of the survey. Excluded are inter-winery sales, sales to ships' stores and the volume of imported wine blended with Australian wine and sold domestically.

Exports Exports of wine to overseas ports including sales made by exporters and wine producers.

Fortified wine Wine to which grape spirit, brandy or both has been added, thereby adding alcoholic

strength and precluding further fermentation. Fortified wine must contain at least 150 millilitres/litre and not more than 200 millilitres/litre of ethanol at 200° Centigrade.

Grape spirit Spirit obtained from the distillation of wine or by-products of winemaking or the

fermented liquor of a mash of dried grapes and contains methanol in a proportion not

exceeding 3 grams per litre at 20° Centigrade of the ethanol content.

Imports for home consumption Imported goods brought into the country for consumption or further processing, but excluding goods imported with the reasonable expectation of re-export within a limited

excluding goods imported with the reasonable expectation of re-export within a limited

time.

Other containers All other wine packaging except glass bottles containing less than 2 litres and soft packs.

Included in this category are glass containers greater than 2 litres, cans and bulk wine in

tankers or other such containers.

Other wine products Products such as flavoured wine, cocktails, marsala, aperitif and tonic wines.

De-alcoholised, low and reduced alcohol wines are also included.

Soft packs A container type including all collapsible packs whether plastic or of other material.

Sparkling A product consisting of wine that by complete or partial fermentation of contained

sugars has become surcharged with carbon dioxide.

Table wine A product of the complete or partial fermentation of fresh grapes or products derived

solely from fresh grapes.

Total other wine Includes fortified wines such as sherry, port, muscat, madiera, tokay and white port etc.,

sparkling wines both bottle and bulk fermentated, carbonated wine, vermouth and other wine products such as flavoured wine, cocktails, marsala, aperitif and tonic wines,

de-alcoholised and low or reduced alcohol wines.

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